



NEW CHALLENGES: NEW OPPORTUNITIES!

RDNs Lead the Way

Pre-PPW CA 2017 Training

PPW CA 2017

March 6, 2017

Mission: Empower members to be the state of California's food and nutrition leaders.



TRAINING FOR PPW CA

Goal:

- Develop an increased understanding of California state government and lawmaking and how it affects registered dietitians.

Objectives:

- Understand public policy and how you can make a difference.
- Identify your state legislators.
- Learn how to plan a meeting with your legislators.
- Develop communication skills for legislative meetings.

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WHY SHOULD RDNs CARE ABOUT PUBLIC POLICY?



We just want
to help people
eat healthy,

right???

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PUBLIC POLICY HAS AN IMPACT ON...

- Legislation improving RDN practice
- The determination of practitioners
- Referrals and reimbursements
- Funding/ grants
- Student financial aid
- Occupational licensing
- Facility licensing

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HOW CAN RDNS HAVE AN IMPACT ON PUBLIC POLICY?

- Vote in all elections
- Understand the legislative process
- Get to know your state legislators
- Find out how CAND can support you
- **What's in it for you:**
Expand your horizons beyond your job/ schooling

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The boring (but very important) stuff...

Leg 101

Structure and function of California government

We must learn to speak their language

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CALIFORNIA GOVERNMENT

- Executive
- Judicial
- Legislative

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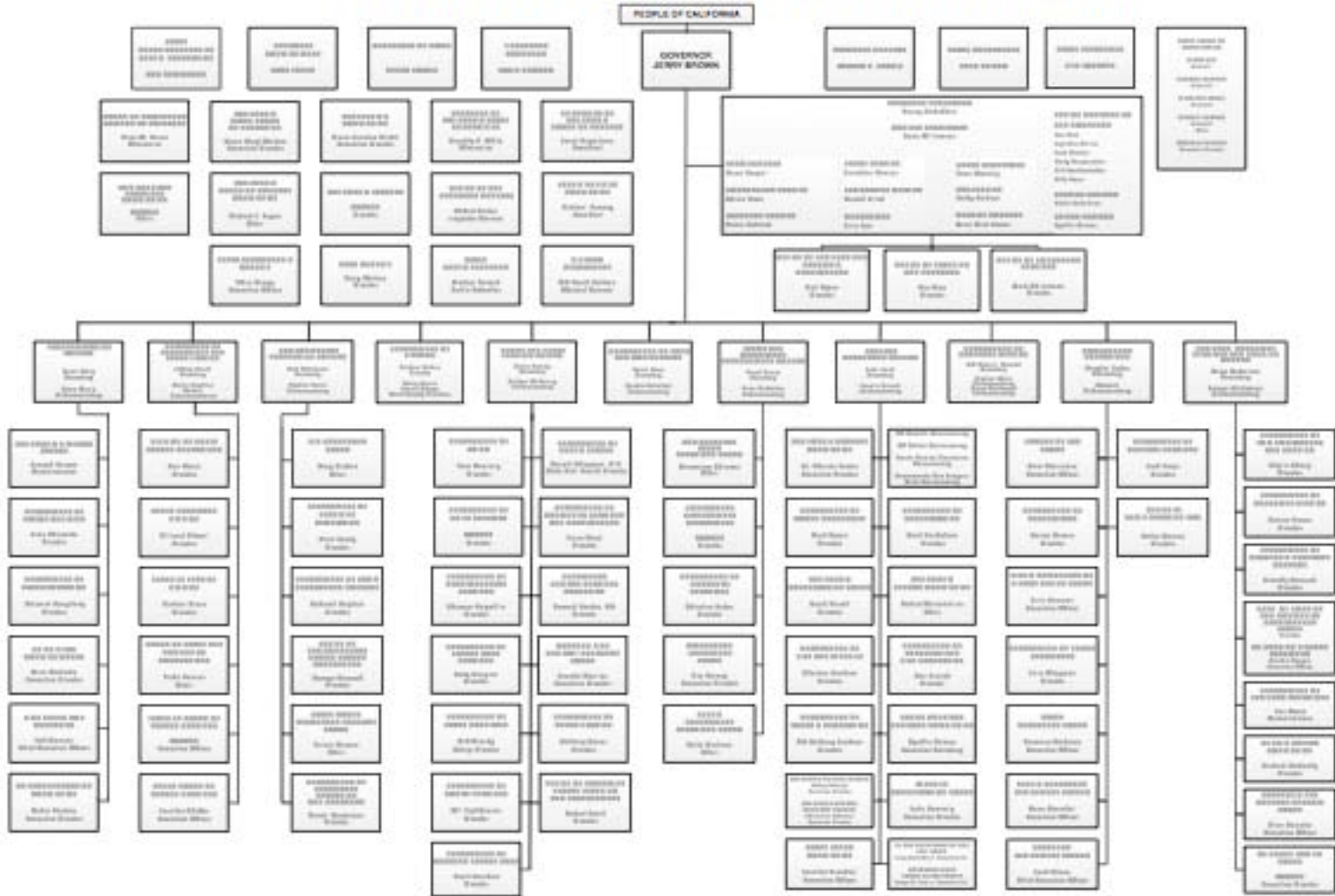


CALIFORNIA GOVERNMENT: EXECUTIVE BRANCH

- **Governor – Jerry Brown**
- **State agencies**
- **Regulations (execution of laws)**

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CALIFORNIA STATE GOVERNMENT – THE EXECUTIVE BRANCH



California is like a country !



EXECUTIVE AGENCIES IN CALIFORNIA WHICH AFFECT RDNs

•Health & Human Services

Public Health

Health Care Services

Managed Health Care

Social Services

State Hospitals

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EXECUTIVE AGENCIES IN CALIFORNIA WHICH AFFECT RDNs

Dept. of Consumer Affairs

Business Consumer Services

Licensing of Professions

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CALIFORNIA GOVERNMENT: JUDICIAL BRANCH

- **Composed of**

 - Supreme Court

 - Court of Appeal

 - Superior Court

- **Function**

 - Constitutionality of laws

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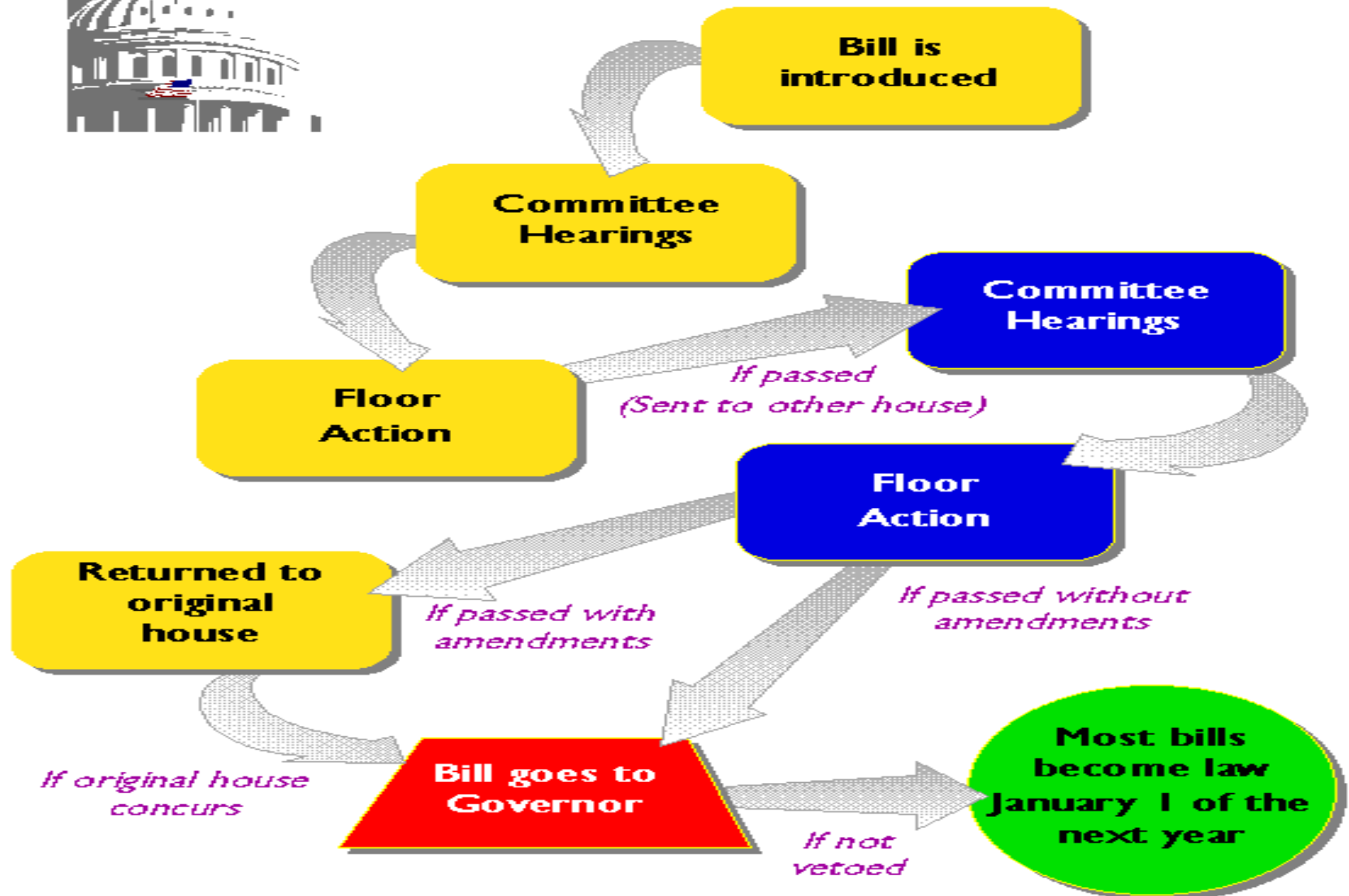
CALIFORNIA GOVERNMENT: LEGISLATIVE BRANCH

- **Laws, rules and policy**
- **Two Houses**
 - Assembly** – 80 members (6 – 2 yr. terms)
 - Senate** – 40 members (4 – 3 yr. terms)
- **Term limits** (rev. 2012)
 - 12 years total (one house or both)
- <http://findyourrep.legislature.ca.gov>

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How a Bill Becomes a Law





CA LAWS THAT AFFECT RDNs

- **B&P 2585 & 2586 & 2068**

www.legislature.ca.gov

Under California Code – Business & Professions

- **B&P 2068**

Anybody can provide basic nutrition information

- **B&P 2585 – RDN Title Act**

- **B&P 2586 – RDN scope of practice**

Updated & clarified Jan. 2015 with SB 993

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PASSAGE OF SB 993 THROUGH THE CA LEGISLATURE IN 2014

- Introduced by Sen. Holly Mitchell in Senate
- Sen. Business, Professions & Economic Development – heard and passed; amendments made by CAND; bypassed Appropriations Committee;
- Senate floor – passed by consent– Assembly Business, Professions & Consumer Protection – passed by consent agenda; amendments made by CAND.

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PASSAGE OF SB 993 THROUGH THE CA LEGISLATURE IN 2014

- Assembly Appropriations – passed by consent.
- Passed Full Assembly.
- Passed Full Senate
- Signed by Governor & chaptered into law.
- January 1, 2015 – became law.

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CAND: PUBLIC POLICY RESOURCES

- Strong Public Policy Council – trainings for PP Reps
- Lobbyist in Sacramento
- Legislative Ambassador Program – trained position
- Pre PPW CA Training Workshops
- CAND PAC (political action committee) -- Access to elected officials
- Annual Public Policy Workshop CA -- March 6, 2017

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REMEMBER...

CAND is an affiliate of the Academy (AND)

When you represent CAND, you also represent AND

When CAND supports or opposes legislation or public policy messages, it must not conflict with AND's messages

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ALSO REMEMBER...

You as the Registered Dietitian Nutritionist are a Nutrition Expert

Your standardized education & training define you as a “go-to” nutrition person

You bring your expertise to Sacramento and the legislators

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